

**LEITNER ropeways SAM Trade Press Information**

April 2012

**The first limousine that can float**

BMW Individual and LEITNER show how luxurious a ski lift can be



**BMW Individual by LEITNER. Leather seats with a massage function, champagne and multimedia sound systems. LEITNER outside, BMW Individual inside. The South Tyrolean ropeways manufacturer and the Bavarian automobile manufacturer have joined to create a luxurious gondola.**

The most comfortable place in a ski resort is now an Amaro Brown bench with BMW Individual Merino fine-grain leather which offers seat heating as well as a massage function. Applications of BMW Individual leather, back panels and a cabin headlining made of Alcantara Platinum, a leather covered front panel as well as a champagne glass and bottle holder fulfil all expectations for luxury.

The individual cabins exceed all expectations with a multimedia system which can be controlled with the BMW iDrive button in the middle armrest, with a screen and excellent sound quality. This demonstrates that one can perfectly combine comfort and functionality.

LEITNER ropeways presents the exclusive "BMW Individual by LEITNER": The interior is completed with the style and luxury of the BMW 7-series limousine in a SIGMA Diamond cabin. This collaborative project will be introduced at the SAM International Trade Fair from the 25th to 27th of April in Grenoble, France.

LEITNER ropeways not only underlines its expertise as a high-quality and innovative lift manufacturer, but also confirms the trend towards more individual and comfortable ski lift construction with this prototype.

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**INFOBOX: BMW INDIVIDUAL BY LEITNER**

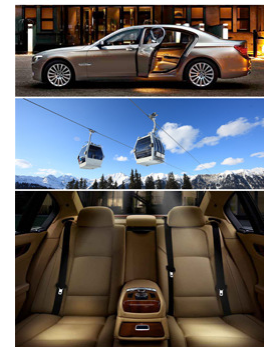
[www.leitner-lifts.com](http://www.leitner-lifts.com)

**BMW Individual by LEITNER**

**Cabin equipment**

Cabins:	SIGMA Diamond
Seats:	BMW Individual 7-series limousine Fine-grained Merino leather (Amaro Brown) Seat heating and massage function Middle armrest with an iDrive button and champagne glass holder
Front console:	Leather Screen Champagne bottle holder
Extras:	Integrated sound system

BMW INDIVIDUAL BY LEITNER.



**For further information, RSS newsfeeds as well as downloading text and pictures, visit:  
[www.press-service.info/leitner-ropeways-en](http://www.press-service.info/leitner-ropeways-en)**

**Press contact:**

LEITNER ropeways  
Melanie Kaindl  
Head of Marketing  
Brennerstraße 34  
I-39049 Sterzing (BZ)  
Tel. +39 0472 722 020  
Fax +39 0472 722 157  
kaindl.melanie@leitner-lifts.com  
[www.leitner-lifts.com](http://www.leitner-lifts.com)

TOC Agentur für Kommunikation GmbH & Co.KG  
Christian Roß/ Thomas Ammer/ Daniele Cesca  
Kolpingring 16  
D-82041 Oberhaching bei München  
Tel. +49 (0)89 1430 400 12  
Fax +49 (0)89 1430 400 29  
christian.ross@tctoc.info  
thomas.ammer@tctoc.info  
[www.press-service.info](http://www.press-service.info)

**LEITNER ropeways SAM Press Information:**

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**Thanks to new bubbles, the sky is always blue**

LEITNER ropeways has realized three new installations with blue bubbles in 2011

**A blue sky with every ski day. Winter sports fans have experienced this luxury since last winter in a Slovakian, Polish and Turkish ski area. This is due to the new bubbles from LEITNER ropeways.**

Ropeways must provide better transport experience in addition to their classic transport tasks as an important part of the marketing of tourist destinations. This trend is underlined by the first three chair lifts with blue bubbles from LEITNER ropeways. The projects have been realized in Tatranská Lomnica during the construction of the first 8-passenger chair lift in Slovakia, as well as in Białka Tatrzańska (Poland) and the noble Turkish ski resort of Dorukkaya. Thanks to the collaboration with the sporting goods manufacturer SCOTT, LEITNER ropeways delivers blue skies in any kind of weather.

(795 characters)

**INFOBOX: BLUE BUBBLES**[www.leitner-lifts.com](http://www.leitner-lifts.com)**Lifts realized in 2011**

CD8C Bukova Horá – Lomnica, Tatranská Lomnica/ Slovakia

CD6C Pasięka Express, Białka Tatrzańska/ Poland

CD4C Dorukkaya, Dorukkaya-Bolu/ Turkey

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Melanie Kaindl  
Head of Marketing  
Brennerstraße 34  
I-39049 Sterzing (BZ)  
Tel. +39 0472 722 020  
Fax +39 0472 722 157  
[kaindl.melanie@leitner-lifts.com](mailto:kaindl.melanie@leitner-lifts.com)  
[www.leitner-lifts.com](http://www.leitner-lifts.com)TOC Agentur für Kommunikation GmbH & Co.KG  
Christian Roß/ Thomas Ammer/ Daniele Cesca  
Kolpingring 16  
D-82041 Oberhaching bei München  
Tel. +49 (0)89 1430 400 12  
Fax +49 (0)89 1430 400 29  
[christian.ross@toctoc.info](mailto:christian.ross@toctoc.info)  
[thomas.ammer@toctoc.info](mailto:thomas.ammer@toctoc.info)  
[www.press-service.info](http://www.press-service.info)

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**10 x 10 – tenth 10-passenger gondola in Adelboden-Lenk**

LEITNER ropeways provides a perfect answer to multifunctional needs

**LEITNER ropeways received an order for a new 10-person gondola lift from Adelboden-Lenk. This is the tenth gondola of this type which will be implemented by the company from South Tyrol. Passengers as well as gondola operators will benefit from the 10-passenger gondolas: They offer more space and deliver a very economical operation.**

The demands on gondolas are becoming ever-more varied and more customised. LEITNER ropeways has developed the right answer with its popular 10-passenger gondola. After the introduction of its first 10-passenger gondola in Italy in 2009, the tenth of its type will be built in Adelboden-Lenk. The 10-passenger gondola offers a clear improvement in passenger space and comfort. In summer, hikers, paragliders and families with strollers are carried up the mountain and can enjoy larger cabins offering more space to carry their equipment. The operators also find compelling economic benefits. 20% fewer gondolas are needed in comparison to 8-passenger cabins, which reduces purchase and maintenance costs. The increasing number of 10-passenger gondolas provides clear evidence that the combination of greater comfort and better efficiency is appreciated by the customers.

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**INFOBOX: 10-PASSENGER GONDOLA**[www.leitner-lifts.com](http://www.leitner-lifts.com)**10 x 10: GD-10 carried out/ordered**

Marchner, Kronplatz/ Italy (2009)  
Maierlbahn, Kitzbuehel/ Austria (2010)  
Ried; Kronplatz/ Italy (2011)  
Gipfelbahn, Kronplatz/ Italy (2012)  
Miocable / Colombia (2012)  
Tignes Somtgant, Savognin/ Switzerland (2012)  
Hirschkogelbahn-Hinterstoder/ Austria (2012)  
Les Esserts Savoleyeres 1, Verbier/ Switzerland (2012)  
Lenk Adelboden 1/ Switzerland (2013)  
Lenk Adelboden 2/ Switzerland (2013)



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[kaindl.melanie@leitner-lifts.com](mailto:kaindl.melanie@leitner-lifts.com)  
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[christian.ross@toctoc.info](mailto:christian.ross@toctoc.info)  
[thomas.ammer@toctoc.info](mailto:thomas.ammer@toctoc.info)  
[www.press-service.info](http://www.press-service.info)